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FOR: The Prime Group, Inc.
Ten East Delaware

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FOR IMMEDIATE RELEASE:

Ten East Delaware Breaks Ground in the Gold Coast

It isn't everyday that nationally-renowned architect [Lucien Lagrange](#) refers to a building as one of his finest projects, but that is exactly how he classifies [Ten East Delaware](#), a 35-story luxury residential building now under construction in the heart of the Gold Coast.

And now that the building has recently broken ground, Lagrange is one step closer to seeing the European-inspired masterpiece come to life. Located on the northeast corner of State and Delaware, Ten East Delaware is expected to be complete in fall 2009.

Developed by The Prime Group, Inc., Ten East Delaware offers one-, two-, and three-bedroom floor plans ranging from 845 to 3,095 square feet. Residences include 1½ to 3½ baths; 9- to 10-foot ceilings; and oversized balconies. Prices range from \$550,000 to \$2.6 million and climate-controlled, indoor parking is available starting at \$65,000.

“Our team spent almost six months perfecting every inch of the floor plans of Ten East Delaware, so it's thrilling to see all of our meticulous planning come to fruition with the start of construction,” said Michael W. Reschke, CEO and chairman of The Prime Group, Inc. “It's also an exciting time for buyers and Gold Coast residents to watch Lucien's vision literally take shape into what promises to be one of the truly great buildings in Chicago.”

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According to Reschke, the construction activity on the site of Ten East Delaware has already piqued the interest of new buyers with 10 sales taking place in the last two weeks. The building's 121 residences are nearly 60 percent sold.

“Buyers recognize that not only is Ten East Delaware one of the few new-construction buildings in the Gold Coast, but it also offers an outstanding array of amenities as well as elegant detailing in its architecture,” said Reschke.

In a nod to his native France, Lucien Lagrange designed Ten East Delaware to blend old-world Parisian design with the classic traditional architecture of the Gold Coast. Indicative of the Beaux Arts style, its exterior will feature a sand-colored limestone façade and curved balconies with black railing. A dramatic front entrance will include rusticated stone and feature a limestone entry arch with inset keystone. The arch prominently features the building's trademark emblem in the form of an ornamental metal design.

Individual residences will offer a myriad of high-end standard finishes that include: Poggenpohl cabinetry and granite and marble countertops in the kitchen and bath; Franke, Wolf, Miele, and Sub-Zero kitchen appliances; a Kohler soaking tub in the master bath; hardwood flooring in living areas; and 6-inch crown molding and wood base in the living areas and master bedroom.

“While our high-end finishes are certainly impressive, it's the personalized hotel services and building amenities of Ten East Delaware that really set us apart from other buildings in the area,” said Reschke.

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All residents will enjoy access to The Ten Club, Ten East Delaware’s exclusive rooftop-level clubhouse. The Ten Club includes a private dining room for large dinner parties and social gatherings; a state-of-the-art fitness center; and an outdoor rooftop swimming pool, sundeck and gardens. Residents will also benefit from á la carte hotel services from the neighboring Talbott Hotel including 24-hour room service, housekeeping and catering services.

“Residents can request housekeeping services to help with last-minute cleaning before guests arrive for a dinner party, or after a long day at work order meals and dine al fresco at one of the poolside tables,” Reschke said. “Best of all, these services are available on an á la carte basis, and have no impact on monthly assessments.”

The sales center for Ten East Delaware is located at 33 W. Delaware Place, just west of State Street. Sales hours are Tuesday through Friday from noon to 7 p.m., Saturday and Sunday from noon to 5 p.m., and on Monday by appointment. For more information, call (312) 397-1010 or visit www.teneastdelaware.com. Chicago-based @properties is the exclusive sales and marketing agent for Ten East Delaware.

Founded in 1982, Chicago-based The Prime Group, Inc. owns, operates, and develops commercial and residential real estate throughout the U.S. In Chicago, they developed several award-winning projects featuring world-class architecture and innovative features and technologies, including 77 West Wacker, and the Citadel Center at 131 S. Dearborn. Their mission is to provide excellence in every phase of real estate development, including architecture, design, innovation and technology to create superb environments in which to live and work.

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Editors: Prices are subject to change. To confirm current pricing information or schedule and interview, call Taylor Johnson Associates at (312) 245-0202.