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TODAY'S NEW HOMES

CHICAGO NO. 1 CITY FOR MEN; BOASTS GUY-FRIENDLY DIGS

Chicago took top honors in AskMen.com's 2009 "Best City for Men to Live In" rankings, beating out London, Paris and New York with a rating of 98 out of 100.

The rankings were determined based on eight lifestyle categories, including cost of living, economic stability, sports and entertainment, culture, fashion, health, power and money, dating and sex, and the good life.

Contributing to "the good life" are three local developers that are selling or leasing properties perfect for guys in need of some bachelor-friendly space. From built-in bars and on-demand room service to private rooftop clubs, these projects will help keep Chicago at the top of the list for years to come.

Ten East Delaware

According to AskMen, Chicago strikes the perfect balance between cosmopolitan and comfortable. Complementing this balance is Ten East Delaware, a European-inspired 35-store boutique condo high-rise in the Gold Coast that blends modern features and finishes with floor plans that live as comfortably as large single-family homes.

"Ten East Delaware offers sophisticated buyers a level of refined elegance that they would expect to see in Paris or London, but luckily, they get to enjoy this lifestyle right here in Chicago," said Mike Reschke, chairman and CEO of the Prime Group Inc., developer of the building.

According to Reschke, the building has proven popular with young, entrepreneurial male buyers.

"These buyers appreciate being in the center of it all. They're within walking distance of the Loop and lakefront, as well as the Gold Coast's world-class dining and shopping scene," he added.

Also playing to the tastes of male buyers is the Ten Club, a private rooftop-level clubhouse that will feature one of the Gold Coast's only outdoor rooftop pools, sundeck and garden, fitness center and private dining room. Combine the Ten Club's exclusive atmosphere with onsite catering services provided by Bice Mare, which will be located on the building's first floor, and male buyers have the ultimate cocktail party-spot at their disposal.

Ten East Delaware's a la carte hotel services also are attracting male buyers. "With the promise of housekeeping and 24/7 room service, including poolside meals, men can't resist the conveniences this building offers," Reschke said.

Located on the northeast corner of State and Delaware and designed by renowned architect Lucien Lagrange, remaining residences include two- and three-bedroom floor plans ranging from 2,045 to 3,095 square feet. The building is currently under construction with more than 75 percent of its units sold. Prices range from \$1,284,900 to \$2.6 million and climate-controlled, indoor parking is available starting at \$65,000.

For more information, call 312-397-1010 or visit www.teneastdelaware.com.